

Student Enrollment 411

6/01/2015

[Volume 1, Issue 1]



Welcome to *SE 411*: The Way to Stay Connected

I am excited to launch the first edition of ***Student Enrollment (SE) 411!*** This newsletter will keep UTRGV Student Enrollment staff connected and up-to-date on student enrollment activities and campus happenings. Each edition will highlight a different department, spotlight a member of the leadership team, and provide a forum to stay connected.

As we transition into a new school year there is much to celebrate! We are excited to welcome the inaugural UTRGV class and our returning students to campus. What better way to kick off the new UTRGV than with the launch of the Student Service Centers (SSCs) in Edinburg and Brownsville.

Our team's work is incredibly important, and the SSCs will drive the University's commitment to student success. I anticipate this year will have its challenges, but I know it will also be extremely rewarding. We are all sharing in the creation and development of something great.

Throughout the summer and the school year ***SE 411*** will keep us connected. I also want ***SE 411*** to reflect *your* interests, ideas, and questions, so let me know what you'd like to see featured in future editions. Here's to a new year and to UTRGV! Go Vaqueros!

-Maggie



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Director Spotlight: "Roping Recruitment" with Griselda

When you think of UTRGV, what are you most excited about? "The fact that we are the inaugural enrollment team that is establishing the foundation for how things will be done from here on forward is exciting. If anyone asks, who started Recruiting, Admissions, Financial Aid, and the Registrar's Offices, our names will go down in history for UTRGV student enrollment. From a recruiting standpoint, the exciting part is that recruitment is always at the forefront of everything. Our team is the first one people see. All eyes are on us and everything looks new and professional. The staff is thriving on the excitement. There are so many possibilities for the future. It's a very exciting time to be in recruitment."

How did the first orientation session go? "The turnout was amazing and the staff assistance was awesome. Usually the orientation yield is around 80-85%, but this session's yield was 90%. We've got two sessions down and 16 more to go. After orientation, we have 'The Roundup' convocation for entering freshmen. It will be August 28th in Brownsville and August 29th in Edinburg."

When you're not working, how do you spend your free time? "I have an 18 year old and a 12 year old, and whatever time I have I spend with my kids and my family. Working out is also a great way to relieve stress. Maggie is the one who got me into working out. She really pushes us work-wise, but she's also very cognizant of our individual lives and making sure we are healthy."

Who is your favorite musical artist? "People are going to think I'm weird, but...Bon Jovi."



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Maggie's Messages: Facilities Update

As many of you know, Marketing and Facilities are working to create updated Student Service Center spaces in both Brownsville and Edinburg.

On the Edinburg campus, Financial Aid, Payments & Collections, and the Registrar successfully moved into their temporary space for the summer. Check out the photos below!

As the summer progresses I will also share updates and photos from the Brownsville campus. Ultimately the entry ways and lobbies of both spaces will have the same look and feel so our students feel welcomed no matter where they are. I sincerely appreciate your patience as we move forward with this project.



Meet the Recruitment Team!

Director of Recruitment & Scholarships: Griselda C. Castilla

Administrative Assistant II: Blanca Garcia

Associate Director of Scholarships & Communications: Brenda Garcia

Scholarship Coordinator: Teresa Villarreal

Outreach Representative: Brenda Rodriguez

Outreach Representative: Jesus Buitron

Outreach Manager: Fidencio Tamez

Outreach Representative II: Cristina De Leon

Outreach Representative II: Carlos Castaneda

Office Assistant I: Veronica Reyes

Associate Director of Outreach: Mayra Martinez

Coordinator of Recruitment & Orientation: Brenda Enriquez

Outreach Manager: Norma Linda Vera

Outreach Representative: Derek Perez

Outreach Representative: Jeanette Tamez

Brownsville Director Schedule

Monday

• Carlo

Tuesday

• Carlo, Griselda

Wednesday

• Carlo, Arnold

Thursday

• Jeff

Friday

• Carlo, Debbie